

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report For The Year 2017-2018
Department of Commerce with Professional Accounting

1. Faculty Profile

| S.No | Name of the Faculty | Designation | Experience | | Qualification Approval No |
|------|---------------------|---------------------|------------|------------|-----------------------------------|
| | | | College | Industries | |
| 1 | Dr.V.Vijayalakshmi | Dean | 21 years | Nil | 1510/A3/2006 dated 16/02/2006 |
| 2 | Ms.E.Karthika | HoD | 11 years | Nil | 15887/A3/2008 dated 21.11.2008 |
| 3 | Dr.B.Angamuthu | Assistant Professor | 4 Years | Nil | 14813/A3/2014 dated 4.8.2014 |
| 4 | Ms.B.Priyanka | Assistant Professor | 3 years | Nil | 24967/A3/2015 dated 26.11.2015 |
| 5 | Ms.K.Ramya | Assistant Professor | 1 Years | Nil | - |

2. Recognized Guides for M.Phil

| S.No | Name of the Faculty | Specialization | Guide Recognition No. | No of Scholars | |
|------|---------------------|-------------------------------|-----------------------|----------------|-----------|
| | | | | Pursuing | Completed |
| 1 | Dr.V.Vijayalakshmi | Human Resources | 7442-3/A2/2010 | 2 | 7 |
| 2 | Ms.E.Karthika | Marketing | 28084/A2/2009 | 2 | 4 |
| 3 | Dr.B.Angamuthu | Management Information system | 007065/A2/2016 | 1 | 2 |

3. Recognized Guides for Ph.D

| S.No | Name of the Faculty | Specialization | Guide Recognition No. | No of Scholars | |
|------|---------------------|-------------------------------|-----------------------|----------------|-----------|
| | | | | Pursuing | Completed |
| 1 | Dr.V.Vijayalakshmi | Human Resources | 7442-3/A2/2010 | 6 | 2 |
| 2 | Dr.B.Angamuthu | Management Information System | 007065/A2/2016 | 1 | - |

4. Awards / Recognition received by faculty

| S.No | Date | Name of the Faculty | Award | Name of the Event | Name of the Agency/Institution |
|------|------------|---------------------|--------------------------------|-------------------|--------------------------------|
| 1 | 02.03.2018 | Ms.E.Karthika | 100% Result in Entrepreneurial | Annual Day-2018 | KKCAS |

| | | | | | |
|---|------------|----------------|--|-----------------|-------|
| | | | Development, Cost Accounting and Commercial Law. | | |
| 2 | 02.03.2018 | Dr.B.Angamuthu | 100% result in Income tax and Law practices ,Micro Finance and Auditing and Assurance-II | Annual Day-2018 | KKCAS |
| 3 | 02.03.2018 | Ms.B.Priyanka | 100% result in Direct Tax.-I and Principles of Accountancy I | Annual Day-2018 | KKCAS |
| 4 | 02.03.2018 | Ms.K.Ramya | 100% result in Auditing and Assurance I and Principles of auditing | Annual Day-2018 | KKCAS |

5. Faculty served as resource person

| S.No | Date | Name of the Faculty | Name of the Programme | Venue |
|------|------|---------------------|-----------------------|-------|
| - | - | - | - | - |

6. Publication of Books

| S.No | Name of the Faculty | Title of the paper | Name of the Book | Month & Year | Publishers Name | ISBN/ISSN No |
|------|---------------------|--------------------|------------------|--------------|-----------------|--------------|
| - | - | - | - | - | - | - |

7. Publication in Journals

| S.No | Name of the Faculty | Title of the Paper | Name of the Journal | Vol No. | Page No. | Month & Year | ISBN/ISSN No Impact Factor |
|------|---------------------|--------------------|---------------------|---------|----------|--------------|-------------------------------|
| - | - | - | - | - | - | - | - |

8. Presentation of Papers in Seminar/Conference

| S.No | Date | Name of the Faculty | Title of the paper | Venue |
|------|------|---------------------|--------------------|-------|
| - | - | - | - | - |

9. Participation by Faculty in Seminars / Conference

| S.No | Date | Name of the Faculty | Name of the Programme | Venue |
|------|------|---------------------|-----------------------|-------|
| - | - | - | - | - |

10. Faculty Development Programmes Attended

| S.No | Date | Name of the Faculty | Name of the Programme | Resource Person | Venue |
|-------------|-----------------------------|--|--|---|------------------------------------|
| 1. | 19.06.2016 | Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka | Teacher Qualities | Dr.D.Muthuraj, Advsiior | KKCAS |
| 2 | 22.07.2017 | Ms.E.Karthika Dr.B.Angamuthu Ms.B.Priyanka Ms.K.Ramya | Tally ERP.9 | Mr.R.Muthukumar, Assistant Professor, Department of Commerce, KKCAS. | KKCAS |
| 3 | 02.08.2017 to 04.08.2017 | Dr.B.Angamuthu | Innovation in Entrepreneurship Development | Mr.R.Radhika, Amity Business Solutions,New Delhi. | Anna University, Coimbatore. |
| 4 | 29.11.2017 | Dr.B.Angamuthu | Bloom's Taxonomy | Dr.M.Jayakumar, Chief Administrator, Sri Krishna Institutions, Coimbatore | KKCAS |
| 5 | 23.11.2017 | Ms.K.Ramya | Cognitive Computing | Dr.M.Nadhini Harichandran, Team Head, KGISL, Coimbatore | CIMAT |
| 6 | 27.11.2017 | Ms.K.Ramya | Investment in Mutual Fund | Dr.Mahesh Kumar, Manager, HDFC Bank, Coimbatore | CIMAT |
| 7 | 30.11.2017 | Dr.B.Angamuthu Ms.B.Priyanka Ms.K.Ramya | Quality aspects in teaching learning Process | Dr.S.Babu, Professor & Director, VIT Centre for Agricultural Innovations &Advanced learning, VIT University,Vellore. | KKCAS |
| 8 | 01.12 .2017 | Dr.B.Angamuthu Ms.B.Priyanka Ms.K.Ramya | Funding Agencies and Opportunities | Dr.S.N.Suresh, Head ,PG Research, Department of Bio Technology, Sree Narayana Guru College,Coimbatore. | KKCAS |

| | | | | | |
|----|-------------------------------|---|--|---|-------|
| 9 | 06.12.2017 | Ms.B.Priyanka | Workshop on “Outcome Based Education “ | Dr.K.Sumathi, Dr.S.Geetha Mrs.Shophia Reena, Assistant Professor, PSGR Krishnammal College for Women. | KKCAS |
| 10 | 03.04.2018 & 04.04.2018 | Dr.B.Angamuthu Ms.B.Priyanka Ms.K.Ramya | FDP on “Outcome Based Education” | Dr.K.Karunakaran, Principal, Dr.N.Muthumani, Associate Professor, Department of Computer Applications, Mr.R.Rajeev, Associate Professor, Department of Information Technology, Sri ramakrishna College of Arts & Science, Coimbatore. | KKCAS |

11. Major Research Projects Sanctioned

| S.No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|------|--------------|---------------------|----------------------|-------------------|--------|--------|
| - | - | - | - | - | - | - |

12. Minor Research Projects Sanctioned

| S.No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|------|--------------|---------------------|----------------------|-------------------|--------|--------|
| - | - | - | - | - | - | - |

13. Monographs by Faculty

| S.No | Month & year | Name of the Faculty | Title of the Paper |
|------|---------------|---------------------|---|
| 1 | December 2017 | Dr.B.Angamuthu | Impact of customer relationship management on customer satisfaction and its role towards customer loyalty and retention practices in the hotel sector |
| 2 | March 2018 | Ms.B.Priyanka | Corporate Social Responsibility: A Study Of Striking Corporate Social Responsibility Practices In Sport Management |
| 3 | February 2018 | Ms.K.Ramya | Critical Review Of Working Capital Management At Reliance Infrastructure Ltd |

14. Faculty Pursuing M.Phil

| S.No | Name of the Faculty | Area of Research | Date of Registration |
|------|---------------------|------------------|----------------------|
| - | - | - | - |

15. Faculty who completed M.Phil

| S.No | Name of the Faculty | Area of Research | Month & and year of Completion |
|------|---------------------|------------------|--------------------------------|
| - | - | - | - |

16. Faculty Pursuing Ph.D

| S.No | Name of the Faculty | Area of Research | Date of Registration |
|------|---------------------|------------------|----------------------|
| - | - | - | - |

17. Faculty who completed Ph.D

| S.No | Name of the Faculty | Area of Research | Month & and year of Completion |
|------|---------------------|------------------|--------------------------------|
| - | - | - | - |

Department Activities

1. Academic Calendar

| S.No | Date | Event | Outcomes |
|------|------------|---|--|
| 1 | 07.07.2017 | Topic: Inauguration of CARVE Association & Seminar on “ Knowledge Management” Resource Person: Mr.CS A.R. Ramasubramania Raja, Chairman, ICSI Coimbatore Chapter, Coimbatore. | The students have gained knowledge on utilization of individual skills,competencies,thoughts ,innovations and ideas to implement in the company. They additionally gained knowledge in several dimensions for implementing knowledge management like strategy , Organizational Culture ,Organizational Processes,Management & Leadership and Technology. |
| 2 | 02.08.2017 | Topic: A Lecture on “ Importance of Yoga” Resource Person: Mr.A.S.Sureash Kumar,Secretary,Vedam Kuluma Spiritual trust,Coimbatore | The students came to know about the difference between Physical education and Yoga. They also learned about how to balance between Physical, Mental and Spiritual health and also enlightened with various advantages of yoga. |

| | | | |
|---|------------|---|--|
| 3 | 03.08.2017 | <p><u>Topic:</u> A Lecture on “Personality Development”</p> <p><u>Resource Person:</u> Mr.Sakthivel Murugan, Managing Director, Be Positive Institute Private Limited, Coimbatore</p> | The students have gained knowledge about how to develop their own personality ,improving communication , learning fine etiquettes and manners ,ways of nurturing positivity, liveliness and peace. |
| 4 | 09.08.2017 | <p><u>Topic:</u> A Lecture on “ Abuse of Social Media”</p> <p><u>Resource Person:</u> Mr.S.Nathan, Android & Python Consultant,Ascent TechnoSoft,Coimbatore</p> | The students came to know about various ways by which Social Media Networks like facebook, Whatsapp, Twitter ,Hike etc are being abused and also they have learned how to use constructively and usefully those social media networks. |
| 5 | 11.08.2017 | Inter Department Competition -Facial Painting and Mehendi | The Department of Commerce conducted Inter Department Mehendi competition and Facial Painting in which 30 teams participated in mehendi and 10 teams participated in Facial Painting Competition. |
| 6 | 20.09.2017 | <p><u>Topic:</u> A Seminar on “Financial Education for Young Investors”</p> <p><u>Resource Person:</u> Dr.P.Radhakrishnan, Professor & Head, Department of Management, Sree Narayana Guru Institute for Management & Studies, Coimbatore</p> | The Students could understand about various savings avenue like bank deposit,Post office savings scheme ,PPF,Insurance,gold Bond,Gold Monetization ,Mutual Funds ,Unit Linked Insurance Plan and investing in stocks and also they learned about how to choose carefully a suitable scheme. |
| 7 | 22.09.2017 | <p><u>Topic:</u> A National Level Conference on “ Disruptive Technologies in Financial Services”.</p> <p><u>Resource Person:</u> Dr.S.Kanthimathinathan,Head,PG Department of Vivekanada Institute of Management,Bangalore</p> <p><u>Guest of Honour :</u> Mr.R.Sathish FCA,ACS,ACMA,Partner,SRKM & Associates,Coimbatore.</p> | The students came to understand an overview of goods and services tax and its procedures and advantages . They additionally gained knowledge in implementation of new taxation system of both central and state governments and also they learned the recent technological changes in financial services and their contribution to the economic development. |
| 8 | 11.11.2017 | Extension Activity-Job Opportunities in Banking Sector at GHSS, Sennanur. | Higher Secondary students of Government Higher Secondary School ,Sennanur got an idea about the various job opportunities that are available in the Banking Sector and also learned about how to apply and prepare for Bank exams to get through successfully. |
| 9 | 11.01.2018 | Extension Activity - “Pongal Celebration” at S.N.Matriculation School,Poolvapatti. | The Department of commerce has celebrated Pongal festival and conducted various events like volley ball,running ,lucky |

| | | | |
|----|------------|-----------------|---|
| | | | corner,Sack race, Kabadi ,Kho-kho for XI and XII students. Finally prizes were distributed to the prize winners for all the events. |
| 10 | 14.02.2018 | CARVE-EXPO-2018 | In the exhibition students had displayed various exhibition which stood as an evidence for their creativity and imagination. |

2. Seminars Organized

| | |
|------------|--|
| 07.07.2017 | A Seminar on “ Knowledge Management”.The Resource Person was Mr.CS A.R. Ramasubramania Raja, Chairman, ICSI Coimbatore Chapter, Coimbatore. |
| 22.09.2017 | A National Level Conference on “ “ Disruptive Technologies in Financial Services”.The resource persons were Dr.S.Kanthimathinathan,Head,PG Department of Vivekananda Institute of Management,Bangalore and Guest of Honour Mr.R.Sathish FCA,ACS,ACMA,Partner,SRKM & Associates,Coimbatore. |
| 20.09.2017 | A Seminar on “Financial Education for Young Investors”.The Resource Person was Dr.P.Radhakrishnan,Professor & Head,Department of Management,Sree Narayana Guru Institute for Management & Studies,Coimbatore. |

3. Guest Lectures

| | |
|------------|--|
| 09.08.2017 | A Lecture on “ Abuse of Social Media”The Resource Person was Mr.S.Nathan, Android & Python Consultant,Ascent TechnoSoft,Coimbatore |
|------------|--|

4. Workshops

| | |
|--|-----|
| | NIL |
|--|-----|

5. Value Based Programme

| | |
|------------|---|
| 02.08.2017 | A Lecture on “ Importance of Yoga” .The Resource Person was_Mr.A.S.Sureash Kumar,Secretary,Vedam Kuluma Spiritual trust,Coimbatore. |
|------------|---|

6. Soft Skill Development Programme

| | |
|------------|--|
| 03.08.2017 | A Lecture on “Personality Development”.The Resource Person was Mr.Sakthivel Murugan,Managing Director,Be Positive Institute Private Limited,Coimbatore |
|------------|--|

7. Extension Activities

| | |
|------------|--|
| 11.11.2017 | Extension Activity- “Job Opportunities in Banking Sector” at GHSS, Sennanur. |
| 11.01.2018 | Extension Activity - “Pongal Celebration” at S.N.Matriculation School,Poolvapatti. |

8. Faculty Development Programmes

| | |
|------------|-------------|
| 22.07.2017 | Tally ERP.9 |
|------------|-------------|

9. Other Programmes

| | |
|------------|---|
| 12.08.2017 | Visit to Arivu Thiru Kovil,Aaaliyar,Pollachi. |
| 15.09.2017 | Industrial Visit to Chip Software,Cochin. |

| | |
|------------------|---|
| to 17.09.2017 | |
| 11.08.2017 | Inter Department Competition -Facial Painting and Mehendi |
| 14.02.2018 | CARVE-EXPO-2018 |
| 14.02.2018 | Preparation of food without fire |
| 10.03.2018 | Industrial Visit to Munnar |

10. Objectives of the Departments

- To motivate the students for appearing for professional examinations like CA/ICWA /ACS.
- To produce University Rank holders every year.
- Two workshops in a year will be conducted, to make the students updated with the latest developments.
- Two Industrial visits will be arranged in a year to provide practical exposure to the students.
- To train the students in the skills needed for making them competitive for employment.
- To provide Training in Tally Programme.
- To provide hands on training at the Auditor's office minimum for one week.
- To organise exhibition relating to innovative ideas of students under the Association.

11. Difference between the courses available in the same department

Sixteen core papers are common for B.Com and B.Com PA Degree Courses. Additionally nine theory papers are included in B.Com PA Degree Course. Practical papers are included, such as Oracle, C++ in order to get familiarity with programming and hardware and software along with core commerce. The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for CA/ICWA /ACS or more specialised field in masters degree course in commerce and commerce background. B.Com PA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, Teaching, Insurance and stock Markets.

Students Profile

1. Student Strength

| S.No. | Class | No. of Boys | No. of Girls | Total |
|-------|---------------|-------------|--------------|-------|
| 1 | III-B.Com(PA) | 2 | 12 | 14 |
| 2 | II-B.Com (PA) | 7 | 6 | 13 |
| 3 | I-B.Com (PA) | 3 | 11 | 14 |

2. Result Analysis

| Class | No of Students Enrolled | Distinction | I Class | II Class | III Class | Percentage of Pass |
|---------------|-------------------------|-------------|---------|----------|-----------|--------------------|
| III-B.Com(PA) | 14 | 2 | 6 | 5 | - | 93% |

3. Percentage of Attendance (Odd and Even) - Average

| S.No | Class | Attendance Percentage | | |
|------|---------------|-----------------------|------|-------|
| | | ODD | EVEN | Total |
| 1 | III-B.Com(PA) | 90 | 92 | 91 |
| 2 | II-B.Com (PA) | 87 | 91 | 89 |
| 3 | I-B.Com (PA) | 92 | 86 | 89 |

4. Percentage of Attendance (Odd and Even) - Average

| S.No | Class | Male | Female | Total |
|------|---------------|------|--------|-------|
| 1 | III-B.Com(PA) | 91 | 92 | 92 |
| 2 | II-B.Com (PA) | 70 | 94 | 82 |
| 3 | I-B.Com (PA) | 89 | 89 | 89 |

5. University Rank Holders

| Class | Name of the Student | Rank |
|-------|---------------------|------|
| | NIL | |

6. Community wise Students Strength

| Class | Total Students | SC | ST | OBC | BC | MBC | OC | Physically Challenged |
|----------------|----------------|----|----|-----|----|-----|----|-----------------------|
| III-B.com (PA) | 13 | 1 | - | - | 10 | 2 | - | - |
| II-B.Com(PA) | 14 | - | - | - | 10 | 4 | - | - |
| I-B.Com (PA) | 24 | 3 | 3 | - | 16 | 2 | - | - |

7. Management Scholarship

| Academic Year | Class | Name of the Student | No. of Students Benefitted | Amount (Rs) |
|---------------|-------------|---------------------|----------------------------|-------------|
| 2017-2018 | I B.Com(PA) | D.Jothika | 17 | Rs.2,41,000 |
| | | S.Poornimadevi | | |
| | | P.Bharathi | | |
| | | S.Ranganayaki | | |
| | | E.Tamilarasi | | |
| | | T.Pradheep | | |

| | | | | |
|--|--|------------------|--|--|
| | | D.Keerthana | | |
| | | S.Sandhya | | |
| | | K.Sivasankari | | |
| | | M.Sowmiya | | |
| | | V.Vasuki | | |
| | | S.Shobana | | |
| | | K.Sandhiya | | |
| | | K.Sandhiya | | |
| | | S.Pavithra | | |
| | | V.Pavihra | | |
| | | Priyadharshini.M | | |

8. Government Scholarship

| Academic Year | Class | Name of the Student | No of Students Benefited | Amount (Rs) |
|---------------|---------------|---------------------|--------------------------|-------------|
| 2017-2018 | III B.Com(PA) | P.Ramkumar | 1 | Rs. 6,450 |

9. Private Scholarship

| Academic Year 2016-17 | Class | Name of the Student | No of Students Benefited | Amount (Rs) |
|--------------------------|---------------|---------------------------------|--------------------------|-------------|
| 2017-2018 | III B.Com(PA) | S.Gnana Prakasam | 1 | Rs. 17,000 |
| 2017-2018 | I-B.Com (PA) | S.Poornimadevi S.Ranganayaki | 2 | Rs.20,000 |

10. Placements

| S.No | Class | Name of the Student | Name of the Company |
|------|---------------|---------------------|---|
| 1 | III-B.Com(PA) | Akalya.N | 1.IDBI-Erode 2.TVS |
| 2 | III-B.Com(PA) | Aruljothi.Pb | 1.TVS 2.IDBI-Cbe 3.Future Generali 4.Flip Kart |
| 3 | III-B.Com(PA) | Divya.K | IDBI-Erode |
| 4 | III-B.Com(PA) | Kathirvel.C | IDBI-Cbe |
| 5 | III-B.Com(PA) | Kowsalya.M | 1.TVS 2.IDBI-Cbe 3.Winners Education |

| | | | |
|----|---------------|-------------------|--|
| | | | 4.HGS |
| 6 | III-B.Com(PA) | Mathan.R | 1.TVS 2.Flip Kart |
| 7 | III-B.Com(PA) | Ramkumar.P | 1.TVS 2.IDBI-Cbe 3.Future Generali 4.Infosys 5.Flip Kart |
| 8 | III-B.Com(PA) | Ramya Dharshini.S | 1.IDBI-Erode 2.IDBI-Cbe 3.Winners Education |
| 9 | III-B.Com(PA) | Sowmiya.S | 1.IDBI-Erode 2.IDBI-Cbe |
| 10 | III-B.Com(PA) | Sathya.A | 1.IDBI-Erode |
| 11 | III-B.Com(PA) | Gnana Prakasam.S | 1.Flip kart |
| 12 | III-B.Com(PA) | Nithyanantham.A | 1.Flip kart |
| 13 | III-B.Com(PA) | Santhosh.S | 1.Flip kart |

11. Placement Training provided by the department

| S.No | Date | Class | Name of the Programme | Resource Person |
|------|--------------------------------|-----------|--|--|
| 01. | 24.08.2017 | III B.Com | Group Discussion | Mrs.P.Jayapradha |
| | | | One to One | Ms.S.Anusiya Banu |
| 02. | 27.09.2017 | III B.Com | Aptitude Test | Ms.S.Anusiya Banu |
| 03. | 16.12.2017 | III B.Com | Group Discussion | Ms.P.Jayanthi |
| | | | One to One | Mrs.P.Jayapradha |
| | | | Aptitude Test | Ms.P.Jayanthi |
| 04. | 22.12.2017 | III B.Com | Group Discussion | Ms.B.Priyanka |
| 05. | 25.01.2018 | III B.Com | Group Discussion | Ms.S.Anusiya Banu |
| | | | One to One | Ms.P.Jayanthi |
| 06. | 03.02.2018 | III B.Com | Aptitude Test | Ms.S.Anusiya Banu |
| | | | One to One | Ms.P.Jayanthi |
| 07. | 06.02.2018 | III B.Com | Group Discussion | Mrs.P.Jayapradha |
| 08. | 30.01.2018 to 07.03.2018 | III B.Com | Group Discussion, Preparation of Resume, Aptitude, | Mr.C.Venkatesh, Trainer, TCS |
| 09. | 08.03.2018 | III B.Com | One to one | Dr.A.Krishnamurthy, Executive Secretary, KKET. |

12. Enrollment of Students

| Enrollment from | Class | No of Students |
|-----------------|----------------|----------------|
| Same State | III-B.com (PA) | 13 |
| | II-B.Com(PA) | 14 |
| | I-B.Com (PA) | 24 |
| Other State | III-B.com (PA) | NIL |
| | II-B.Com(PA) | |
| | I-B.Com (PA) | |
| NRI | III-B.com (PA) | NIL |
| | II-B.Com(PA) | |
| | I-B.Com (PA) | |
| Foreign | III-B.Com(PA) | NIL |
| | II-B.Com(PA) | |
| | I-B.Com (PA) | |

12. Drop Outs

| Class | Total No of Students | No of Dropped Out Students During Academic Year | Percentage |
|----------------|----------------------|---|------------|
| III-B.com (PA) | 13 | - | - |
| II-B.Com(PA) | 14 | 1 | 7% |
| I-B.Com (PA) | 24 | 1 | 4% |

13. Students Pursuing M.Phil

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| 1 | Commerce | K.Parthiban | Finance | Nov 2015 | Dr.B.Angamuthu |

12. Students Completed M.Phil

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| - | - | - | - | - | - |

13. Students Pursuing Ph.D

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| 1 | Commerce | N.Kanimozhi | Marketing | July 2016 | Dr.B.Angamuthu |

14. Students Completed Ph.D

| S.No | Department | Name of the Scholar | Area of the Research | Month & Year of Registration | Name of the Guide |
|------|------------|---------------------|----------------------|------------------------------|-------------------|
| - | - | - | - | - | - |

15. Presentation of Papers in Seminars/Conferences by Students

| S.No | Date | Name of the Student | Title of Papers | Venue |
|------|------------|---|--|------------------------------------|
| 1 | 18.08.2017 | <u>III-B.Com PA</u> Mr.P.Ramkumar Mr.C.Kathirvel | International Conference on 'New Digital Economy in India'- Challenges & opportunities | Rathinam College of Arts & Science |
| 2 | 18.08.2017 | <u>II-B.Com PA</u> Ms.K.SathiyaPriya Ms.O.Shenbagam | International Conference on 'New Digital Economy in India'- Challenges & opportunities in Cyber Security | Rathinam College of Arts & Science |
| 3 | 18.08.2017 | <u>II-B.Com PA</u> Ms.P.Pushpa <u>Ms.R.Bhuvana Sree</u> | International Conference on 'New Digital Economy in India'- Challenges & opportunities. | Rathinam College of Arts & Science |
| 4 | 18.08.2017 | <u>II-B.Com PA</u> Mr.R.Mohana Sundaram | International Conference on 'New Digital Economy in India'- Challenges & opportunities in Cyber Security | Rathinam College of Arts & Science |

16. Participation in Seminars/Conferences by Students

| S.No | Date | Name of the Student | Name of the Programme | Venue |
|------|------------|---|---|--------------------------------------|
| 1 | 02.07.2017 | <u>III-B.Com.(PA)</u> M.Kowsalya P.Ramkumar | Lecture on “GST” | Kalvi Institute, Gandhipuram. |
| 2 | 09.07.2017 | <u>III-B.Com.(PA)</u> M.Kowsalya P.Ramkumar | Tamil elakiya Competition | Hindusthan College of Arts & Science |
| 3 | 25.07.2017 | <u>I-B.Com (PA):</u> T.Pradeep K.Sandhiya V.Pavithra | One day Workshop on “Goods & Services Taxation Procedural & Administrative Mechanism In India”. | Karpagam University. |

| | | | | |
|---|------------|--|---|--------|
| | | T.Keerthana E.Jayaparvathi | | |
| 4 | 22.09.2017 | III-B.Com (PA) Students | A National Level Conference on “ Disruptive Technologies in Financial Services” | KKCAS. |
| 5 | 06.10.2017 | <u>I-B.Com (PA)</u> T.Pradeep | Photography | KGISL |
| 6 | 06.10.2017 | <u>I-B.Com (PA)</u> V.Pavithra <u>II-B.Com (PA)</u> G.Yamini C.Sindhu | Mehandi | KGISL |
| 7 | 06.10.2017 | <u>II-B.Com (PA)</u> S.Sathyapriya L.Dharanipriya C.Sindhu S.Vijayavalli | Paper Presentation | KGISL |
| 8 | 06.10.2017 | <u>I-B.Com (PA)</u> 16 Students | Game Zone | KGISL |

17. Publication in Journals by Students

| S.No | Name of the Faculty | Name of the Journal | Vol No. | Page No. | Month & Year | ISBN/ISSN No Impact Factor |
|------|---------------------|---------------------|---------|----------|--------------|-------------------------------|
| - | - | - | - | - | - | - |

18. Students Achievements (both inside and outside the campus)

| S.No | Date | Name of the Student | Event | Prize | Venue |
|------|------------|---|------------------------|----------|----------------------------------|
| 1 | 11.08.2017 | <u>II B.Com PA</u> Mr.K.MohanaSundaram Mr.K.Hari Prasanth | Facial Painting | I Prize | Department of Commerce KKCAS. |
| 2 | 11.08.2017 | Mr.K.Deepan Chakravarthy II B.Com PA | Facial Painting | II Prize | Department of Commerce KKCAS. |
| 3 | 11.08.2017 | V.Pavithra. I B.Com PA | Mehandi Competition | II Prize | Department of Commerce KKCAS. |
| 4 | 17.09.2017 | T.Pradheep | Karate- Colour Kata | II Place | Saravanampatti |
| 5 | 06.10.2017 | <u>II B.Com (PA)</u> R.Mohanasundaram | Facial Painting | I Prize | KGISL |
| 6 | 12.10.2017 | <u>II B.Com (PA)</u> R.Mohanasundaram | Mime | II Prize | SNGC |

| | | | | | |
|----|------------|--|--|-----------|------------------------------------|
| | | K.Deepan Chakravarthy | | | |
| 7 | 21.10.2017 | <u>II B.Com (PA)</u> R.Mohanasundaram K.Deepan Chakravarthy | Ad Act | I Prize | Nehru Group of Institutions |
| 8 | 21.10.2017 | <u>II B.Com (PA)</u> R.Mohanasundaram K.Deepan Chakravarthy | Mime | I Prize | Nehru Group of Institutions |
| 9 | 28.10.2017 | <u>I-B.Com (PA)</u> T.Pradeep | Drawing Competition | I Prize | Forest Department |
| 10 | 10.12.2017 | <u>I-B.Com (PA)</u> T.Pradeep | II International Open Karate Championship 2017 | I Prize | Sri Krishna Institutions. |
| 11 | 29.12.2017 | <u>I-B.Com (PA)</u> A.Mathan Kumar | Quiz Competition | III Prize | Department of Mathematics, KKCAS. |
| 12 | 29.12.2017 | <u>II-B.Com (PA)</u> R.Mohanasundaram K.Deepan Chakravarthy | Mime | I Prize | Rathinam College of Arts & Science |
| 13 | 29.12.2017 | <u>II-B.Com</u> R.Mohanasundaram K.Deepan Chakravarthy | Overall Performance-Group Talent. | III Prize | Rathinam College of Arts & Science |
| 14 | 12.01.2018 | <u>III B.Com (PA)</u> M.Kowsalya A.Sathya K.Divya <u>II B.Com(PA)</u> T.Sathyapriya S.Bhuvana Sree P.Pushpa | Pongal Preparation | II Prize | KKCAS |
| 15 | 12.01.2018 | <u>I B.Com(PA)</u> P.Vasuki K.Priyadharshini K.Sandhya <u>II B.Com (PA)</u> S.Vijayavalli K.Yamini C.Sinthu | Rangoli | III Prize | KKCAS |
| 16 | 20.01.2018 | <u>II B.Com (PA)</u> R.MohanaSundaram K.Deepan Chakravarthy <u>I B.Com (PA)</u> S.Saravanakumar T.Pradeep P.Ramkumar | Mime | I Prize | Fine Arts Club, KKCAS |

| | | | | | |
|----|------------|--|--|-----------|--|
| 17 | 02.02.2018 | <u>I-B.Com</u> (PA) T.Pradeep Kumar S.Shobana S.Tamilarasi | Thirsty Leak | I Prize | PPG Business School, Saravanapatti |
| 18 | 07.02.2018 | M.Tamilarasi II-B.Com (PA) | British and American English | II Prize | Department of English |
| 19 | 07.02.2018 | K.Aruna II-B.Com (PA) | British and American English | II Prize | Department of English |
| 20 | 07.02.2018 | <u>I-B.Com</u> S.Shobana | Spell Bee | II Prize | Department of English |
| 21 | 14.02.2018 | <u>I B.Com</u> (PA) T.Pradeep Kumar S.Saravana Kumar | Display of Exhibits | I Prize | EXPO 2018, Department of Commerce |
| 22 | 14.02.2018 | <u>II B.Com(PA)</u> . K.Deepan Chakravarthy R.Mohana Sundaram | Preparation of Food without fire | I Prize | EXPO 2018, Department of Commerce |
| 23 | 25.02.2018 | <u>I-B.Com</u> (PA) T.Pradeep Kumar | Karate Championship (Shai) | II Prize | Raja Rajeswari Marriage Hall,PN Palayam |
| 24 | 28.02.2018 | BCOM PA | Overall Championship | I Prize | KKCAS |
| 25 | 28.02.2018 | R.Kaviya I-B.Com (PA) | Volleyball | Runners | KKCAS |
| 26 | 28.02.2018 | <u>II-B.Com (PA)</u> R.Kaviya S.Vijayavalli M.Tamilarasi L.Dharanipriya | Throwball | Winners | KKCAS |
| 27 | 28.02.2018 | <u>II-B.Com (PA)</u> S.Sathiyapriya G.Pushpa S.Vijayavalli L.Dharanipriya <u>I-B.Com (PA)</u> K.Pavithra | Kho-Kho | Winners | KKCAS |
| 28 | 28.02.2018 | <u>II-B.Com (PA)</u> S.Vijayavalli | Shot Put | I Prize | KKCAS |
| 29 | 28.02.2018 | <u>II-B.Com (PA)</u> K.Deepan Chakravarthy | Foot Ball | Winner | KKCAS |
| 30 | 28.02.2018 | <u>II-B.Com (PA)</u> K.Deepan Chakravarthy | Khabadi | Winner | KKCAS |
| 31 | 28.02.2018 | <u>I-B.Com (PA)</u> | 800 mts running | III Prize | KKCAS |

| | | | | | |
|--|--|------------|--|--|--|
| | | R.Ramkumar | | | |
|--|--|------------|--|--|--|